

ESG INVESTING

It's our money.
Let's make it count.

agenda

Tues 3 Dec Aberdeen Standard Investments,
13:30 - 17:00 1 Bread Street, London, EC4M 9HH.

Join industry experts, financial advisers & campaigners for change at our ESG investing seminar.

13:30 - 13:50 Holly Mackay, CEO of **Boring Money**

Holly will share the latest research on what the end customer wants from ESG investing.

13:50 - 14:05 Euan Stirling, Global Head of Stewardship at **Aberdeen Standard Investments**

Euan Stirling of **Aberdeen Standard Investments** will make the case for ESG and tackle the issue of performance. Does ESG have to mean giving up returns?

14:05 - 14:35 Panel Discussion & Questions: **The evidence for ESG returns**

The panel will discuss the evidence for ESG returns. Is this a no-brainer or the latest fad?

- Euan Stirling, Global Head of Stewardship at **Aberdeen Standard Investments**
- Lewis Grant, Senior Portfolio Manager at **Hermes Investment Management**

14:35 - 15:05 Panel Discussion & Questions: **How to integrate ESG into investment portfolios**

The panel will take a very practical view on how advisers can integrate ESG into their portfolios. What are the options and how attainable is this as a holistic investment approach rather than an ad hoc product approach?

- Dan Kemp, Chief Investment Officer at **Morningstar Investment Management Europe**
- Amy Lazenby, Managing Director at **Close Brothers Asset Management**

15:05 - 15:40 Coffee Break

15:40 - 16:10 Dr Rachel Melsom, Director, UK and Europe at **Tobacco Free Portfolios**

Tobacco - time to consider the case for review. Dr Rachel Melsom of **Tobacco Free Portfolios**, will evidence why this decision can be viewed from commercial, health & broader social perspectives.

16:10 - 16:45 Debate: **Managing changing responsibilities - have fiduciary responsibilities changed?**

Is adopting ESG just risky? How do we know if the products do what they say on the tin? If we pursue ESG rather than pure financial outcomes, are we doing the wrong thing by customers?

- Mark Fawcett, Chief Investment Officer at **Nest**
- Julia Dreblow, Founder of **SRI Services & Fund EcoMarket**

16:45 - 17:00 Holly Mackay, CEO of **Boring Money**

Holly will wrap up the learnings we've gained, and give us her concluding comments.

17:00 Drinks & Networking

Supported by

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